



LOUISIANA NURSERYMAN

LAN
NURSERYMAN
OF
THE
YEAR
1994



LAN President Steve Adams (l) congratulates Marshall Clegg, LAN's 1994 Nurseryman of the Year.

MARSHALL CLEGG - 1994 LAN NURSERYMAN OF THE YEAR

The 1994 Nurseryman of the Year award was presented to Mr. Marshall Clegg, owner of Clegg's Nursery, Baton Rouge, during the recent LAN-MNA banquet in Biloxi, Mississippi.

Marshall was born in Hattiesburg, Mississippi, but has spent most of his life in Baton Rouge where his family established the original Clegg's Nursery on Florida St. in 1955. Actually his father "Mr. Sam" Clegg was a shoe salesman who started the business earlier by selling plants out of his car along with shoe sales. Appropriately a shoe box served as his cash register.

As youngsters, Marshall and his two sisters actively participated in the development of their parents' nursery enterprise.

Marshall attended LSU and pursued numerous other activities for several years before returning to Baton Rouge and acquiring the family business in 1981. Under his direction Clegg's Nursery has expanded to three retail outlets and in the spring of 1990 he opened

a re-wholesale division which serves the landscape contracting industry in the Baton Rouge area. The 6 acre re-wholesale facility has become a "one-stop shopping center" for many contractors.

An active participant in civic and industry related activities, he has supplied plant material for numerous beautification projects in Baton Rouge. He was also recently given special recognition by the Down-town Kiwanis Club of Baton Rouge for his involvement in Civic affairs. He is a contributor to the retail organization "Grow-Wise" which tracks national trends in the green industry.

Marshall's business philosophy is: "Be alert, be a strong leader, be aware of the market and, always give something back to the people who support you."

Congratulations to Marshall Clegg, LAN's 1994 Nurseryman of the Year.

1994 LAN OFFICERS

<i>Steve Adams</i> President Forest Hill (318)748-6745	<i>J.C. Patrick</i> 1st Vice Pres Baton Rouge (504)292-4050	<i>Gerald Foret</i> 2nd Vice Pres New Iberia (318)364-6520	<i>Wanda Campagna</i> Treasurer Baton Rouge (504)767-2250	<i>Allen Owings</i> Executive Secretary Baton Rouge (504)766-3471	<i>Richard Maxwell</i> Past President Shreveport (318)688-3333	<i>Dan Gill</i> Dir of Research/Education New Orleans (504)482-1107
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1994 LAN BOARD

<i>Foster Cook</i> Shreveport (318)868-2701	<i>Roger Mayes</i> Baton Rouge (504)272-9775	<i>Steve Bellanger</i> Westwego (504)438-7769	<i>Paul Toler</i> Forest Hill (318)748-6361	<i>John Kavanaugh</i> Ruston (318)255-4340	<i>Harold Poole, Jr.</i> Forest Hill (318)445-3316	<i>Rick Webb</i> Amite (504)748-5850	<i>Clyde Gehron</i> DeRidder (318)463-3148	<i>Leslie Paul LeBlanc</i> Abbeville (318)893-2454
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Wanda Campagna (l) presents Young Nurseryman of the Year Award to Mike Hoogland

MIKE HOOGLAND - 1994 YOUNG NURSERYMAN OF THE YEAR

The 1994 recipient of the LAN Young Nurseryman of the Year Award was presented to a young man born in Shreveport, LA on October 18, 1961.

He is a third generation Nurseryman. His Grandfather is Jay Griffith of Griffith's Nursery in Shreveport, and his father is Fred Hoogland of Hoogland's Nursery of Ruston and Bossier City. Mike began his career in the Nursery business at a very young age. He worked through the ranks of the family business during the summers, doing everything from planting to spraying to delivering plants to East Texas. While in High School his main interest was Basketball and he was selected as Captain of his team during his Senior year.

Mike received a Bachelor of Science degree from La Tech in Landscape Design in 1984. He was a member of the Sigma Nu fraternity, the La Tech Hor-

ticulture Society, and in his Junior and Senior years at Tech, he was elected to serve on the Student Government Association Board.

Mike is currently President and General Manager of Hoogland's Nursery in Bossier City, a design-build landscape contracting business. He is past-president of the Northeast La Nurserymen's Association, and is an active member of the Shreveport/Bossier City Beautification Council, Bossier City Chamber of Commerce, the Jaycees, the Home-builders Association, and Louisiana Retailers Association. During the Spring and Summer of 1992, Mike did a weekly T.V. show on Gardening. Mike is married to the former Valerie Adger of Shreveport, and they have 2 children, John Adger, age 3 1/2 and Caroline Lee 20 months. Congratulations to Mike Hoogland, LAN's 1994 Young Nurseryman of the Year.

SNA '94

Atlanta, GA

The Southern Nurserymen's Association has announced the dates for the annual SNA Horticultural Trade Show and Convention to be held August 5-7, 1994. The Georgia World Congress Center will again be the venue for this magnificent show. The Atlanta Marriott Marquis will be the host hotel for the convention.

SNA '94 will provide the horticultural buyer with one of the largest assortments of retail and commercial products found anywhere in the world. Over 8 1/2 acres of show floor space will be filled with newest products available from over 800 firms in 1200+ booths. In addition to the tremendous buying

opportunities, show-goers will have a chance to win one of the SNA Dream Vacations, or free Fly-Anywhere-Tickets on Delta Air Lines. Vacation packages will be announced at a later date.

Other exciting activities such as Business-Building Seminars, the 39th annual SNA Research Conference, sixteen state association meetings, the SNA Jobline, nightly dinners and entertainment and award presentations make this the one annual industry event you won't want to miss!

Join us for the World's Showcase of Horticulture...SNA '94, August 5-7, Georgia World Congress Center, Atlanta, GA.

LAN CERTIFIED NURSERY PROFESSIONALS

On January 26 and 27, 1994, twenty-five persons attended the Certified Nurserymen's training session and examination at the Burden Conference Center in Baton Rouge.

Congratulations to the following who successfully passed all portions of the examination and are now LAN's newest group of Certified Nursery Professionals.

Scott Hall
Clegg's Nursery
Baton Rouge, LA

Kelly Patterson
Clegg's Nursery
Baton Rouge, LA

Suzie Perot
Clegg's Nursery
Baton Rouge, LA

Scott Ricca
Clegg's Nursery
Baton Rouge, LA

Thomas Fennell
Clegg's Nursery
Baton Rouge, LA

Gerald Burgner
Louisiana Nursery
Baton Rouge, LA

Bren Buhler Truett
Louisiana Nursery
Baton Rouge, LA

Les Rivet
Louisiana Nursery
Baton Rouge, LA

Mark Vignes
Naylor's Garden Center
Baton Rouge, LA

Leslie Smütherman
Naylor's Garden Center
Baton Rouge, LA

Malcolm Guidry
Guidry Horticultural Services
Mandeville, LA

Melvin Young
Greengate Garden Center
Lake Charles, LA

LSU AGRICULTURAL CENTER'S LEADERSHIP DEVELOPMENT PROGRAM

Every two years the LSU Agricultural Center selects 30 to 32 of the most promising young men and women from the agricultural community to participate in a two year educational program designed to strengthen leadership and the future of agriculture in the state. The program is designed to provide a vehicle for identifying young leaders and assist them in developing their leadership potential.

"The goal of the program is for the graduates to become competent state-level leaders. The program focuses on enlarging their understanding of public issues and the expertise necessary to address the critical issues confronting agriculture, forestry and agri-business today. The overall goal is to improve understanding and cooperation between agriculture, forestry and agribusiness and other sectors of the state's economy."

The basic purpose of the program is to develop leaders with the ability to cope in a changing competitive world. The key objectives are:

1. To develop informed, articulate agricultural leaders capable of presenting agricultural issues to both public and legislative bodies.

2. To confront leaders with the fact of their increasing dependence on international markets.

3. To create the awareness that Louisiana's agricultural and forestry diversity tends to create islands of self interest. It is important that close ties be developed between all sec-

tors of the industry in the state.

The highlights of the two year curriculum are a series (10) of three-day two-night seminars held at LSU; a seminar at the Chicago Board of Trade; a seminar in Washington, D.C. on farm policies and a 10-day foreign tour of international trade. Completion of the curriculum as outlined requires a strong willingness from each participant to commit to the required time necessary. There is a sacrifice of time away from careers, family, and other obligations which must be made by each participant.

LAN Participants

This is the first class in which representatives from the Green Industry are participating. We are very proud of the fact that four LAN members have been selected and are participating in the program. They are:

Steve Bellanger
Wanda Metz Campagna
Dan Devenport
Harold Poole, Jr.

The LAN Board was unanimous in its belief that it would be of mutual benefit to sponsor these participants. It was felt that it would be a very worthwhile investment in the future of LAN and the Green Industry. Through this sponsorship LAN is providing training for potential state and national leaders in the Green Industry. Each of the participants has agreed to write an article for upcoming Newsletters.



Vaughn Banting (r) accepts James A. Foret Award presented by Steve Adams.

VAUGHN BANTING - 1994 JAMES A. FORET AWARD

"The James A. Foret Award is awarded to a living individual, who during his/her lifetime has made significant contributions to the Environmental Nursery industry in Louisiana."

The 1994 recipient, Vaughn Banting is well known locally, nationally and even internationally. He is a predominant figure in the green industry and he is frequently mentioned in text books as an expert on the subject of pruning and training plants. He has taught workshops in his area of expertise locally, nationally and in such far away places as Colombia, South Africa and the Far East.

Vaughn attended Louisiana State University majoring in horticulture. He served in the U.S. Army in Vietnam where he was wounded in action.

The son of a prominent nursery family in Metro New Orleans, he opened his own landscape maintenance business there in 1977. He is the founder of the New

Orleans Bonsai Society which has grown to over 200 members and is considered one of the premier Bonsai groups in the country. He holds the rank of Bonsai Master and is recognized as such by the international community. His works are featured in the National Arboretum in Washington, D.C.

Vaughn is a board member of the National Bonsai Foundation, a board member of the Metro New Orleans Horticulture Foundation, a member of the New Orleans Horticultural Society and numerous other professional organizations. He was the 1990 recipient of the LAN Nurseryperson of the Year Award. In 1991 he received the Award of Excellence In A Profession given by the New Orleans Horticultural Society -- only three individuals have received this honor since the society's inception in 1885. And most recently, he was presented the International Writer of the Year Award by the International Bonsai Community.

LAN BOARD MEMBER/OFFICER CHANGES

The general membership of the Louisiana Association of Nurserymen elected new board members at a recent meeting during the LAN/MNA Short Course and Trade Show in Biloxi, MS. Re-elected to their board positions were Roger Mayes (Louisiana Nursery, Baton Rouge), Clyde Gehron (Gehron-Teed Bark Co. and Nursery, DeRidder) and John Kavanaugh (Kavanaugh's Nursery, Ruston). Foster Cook (Akin's Nursery, Shreveport) was elected to replace outgoing board member Fred Hoogland (Hoogland's Nursery, Bossier City). Paul Toler (BWI/La. Nursery Supply, Forest Hill) was elected to the new board position representing the associate membership. In addition to these changes, Walter Imahara (Imahara's Landscape, Baton Rouge) resigned as Treasurer and has been replaced by Wanda Metz Campagna (Imahara's Landscape, Baton Rouge). Other recent changes in LAN leadership include Dan Gill (Louisiana Cooperative Extension Service, New Orleans) replacing Allen Owings (Burden Research Plantation, Baton Rouge) as Director of Research and Education and Allen Owings replacing Warren Meadows (Burden Research Plantation, Baton Rouge) as Executive Secretary. The LAN Board of Directors feels that a smooth transition is taking place. Please feel free to continue to contact board members and officers of LAN if they can be of assistance.

MEET YOUR NEW LAN BOARD MEMBERS

Robert F. Cook, Shreveport (Voting)

Robert is a lifelong resident of Shreveport. He graduated from La. Tech University with a B.A. Degree in 1983 and immediately began his employment with Akins nursery in Shreveport. He became Manager at Akins Nursery in 1987 and in 1990, in partnership with Donna Timms, purchased Akins Nursery. He is married and has two children. Robert was elected to the Board to replace Fred Hoogland who requested "retirement" from the Board.

Wanda Metz Campagna Baton Rouge (Voting)

Wanda is a native of St. Francisville, La., and a graduate of the LSU School of Landscape Architecture. She is currently Vice President of Imahara's Landscape Co., Inc. of Baton Rouge in charge of Contract Installation and Management. Wanda has previously been employed with John R. Ross, Co., Dallas, Texas and Chapel Valley Landscape Co., Woodbine, MD. Wanda is recently married. Wanda also serves as LAN Treasurer, replacing Walter Imahara who requested "retirement" from the board and the Treasurer posts.

Dan Gill, New Orleans Education Director (non-voting)

Dan Gill was born in Japan in 1954. His father was a career army officer so he traveled extensively while growing up.

Dan earned his B.S. in Horticulture in 1977 from Louisiana State University in Baton Rouge. He continued his studies at LSU and

in 1980 he received his M.S. in Horticulture.

In September of 1980, Dan was hired by the Louisiana Cooperative Extension Service to serve as a horticultural agent for Orleans parish, a position which he still holds. In that capacity he works with the professional horticultural industry as an educator and consultant.

In addition, he teaches educational classes, gives lectures, demonstrations and writes articles for local newsletters, magazines and newspapers. He hosts the Saturday morning WWL Garden Show, a live call in

school in Texarkana and attended Texarkana Community College.

He became active in the nursery business in 1975 with his employment at Greentree Nursery in Little Rock, AK. That same year he returned to Texarkana where he worked and managed retail nurseries for the next 9 years. In 1985 Paul took the position of Salesman at BWI of Texarkana, initially covering the east Texas area.

In 1988 he moved to the Forest Hill area calling on wholesale growers in that area for BWI. With the acquisition of Hammond



Steve Adams (l) presents plaques of appreciation to Walter Imahara (l) and Fred Hoogland (r) upon their "retirement from LAN's Board of Directors.

radio program, appears weekly on his TV program, "In the Garden", on Channel 4 and writes a weekly gardening column for the Times-Picayune called "The Weekend Gardener." Dan replaces Dr. Allen Owings who moved to the position of LAN Executive Secretary.

Paul Toler, Forest Hill, Associate Member Director (non-voting)

Paul is born in Shreveport, LA and raised in the Texarkana area. He graduated from public

Nursery Supply by BWI Companies Paul assumed responsibility for management of that location. Paul is active in the local nursery association (CLAN) and has been awarded the BWI Eagle Award for Sales Achievement for the last 4 years.

Paul is married to Lisa Tolar and they are parents of 5 children.

NEW EPA WORKER PROTECTION STANDARD

The horticultural industry is preparing to comply with the new Environmental Protection Agency's (EPA) Worker Protection Standard (WPS) for agricultural pesticides that becomes effective April 15, 1994. The program is designed to reduce the risk of pesticide-related illness and injury for agricultural workers and pesticide handlers. The new standard requires employers to inform workers and handlers about pesticides, protect them from exposure and prepare them to respond to any potential exposure. The EPA has produced a new publication for use in determining how to comply with this standard. The publication is "The Worker Protection Standard for Agricultural Pesticides - How to Comply/What Employers Need to Know", publication #EPA-735-B-93-001. The publication is 141 pages and is designed in an easy-to-understand format. A free copy of this publication can be obtained by calling the EPA regional office in Dallas, TX at 214/644-7235 (LA, AR, TX and OK residents) or the EPA regional office in Atlanta, GA at 404/347-5201 (GA, NC, SC, AL, MS, KY, FL, AND TX).

LAN PRESENTS FOUR 1994 SCHOLARSHIPS

Mitch Goyne \$1,000 - Mitch is a senior in the Department of Horticulture at LSU, has a 3.34 grade point average (GPA) and currently serves as president of the LSU Horticulture Club. Mitch completed a summer internship at Lone Star Nursery in San Antonio, Texas, and is scheduled to graduate in December 1994 with a B.S. in Ornamental Horticulture.

Mike Scheiber \$1,000 LAN-Ira Nelson Scholarship - Mike is a junior at Louisiana Tech University, has a 3.96 G.P.A. and is studying Ornamental Horticulture and Landscape Design. He serves as president of the La. Tech Horticulture Club, assisted with the City of Ruston Street Tree Inventory Project, completed an internship at Cheekwood Botanical Garden in Nashville and is a member of Alpha Zeta Honor Society.

Mike Tilley \$1,000 - Mike is a senior at La. Tech. University with a 3.43 G.P.A. He has served as an officer in the La. Tech Horticulture Club and worked at the American Rose Center in Shreveport.

Linda Ryan \$500 Windmill Nursery-LAN Scholarship - Linda is a junior at Southeastern Louisiana University in Hammond and has a 3.20 GPA. She is president of the SLU Horticulture Club, teaches Floral Design, and is a Nationally Accredited flower show judge.

EAST BATON ROUGE ESTABLISHES LANDSCAPE ORDINANCE

A six year project was begun in 1987 by the LSU School of Landscape Architecture and the Louisiana Association of Nurserymen to interest the community in adopting a community Landscape Ordinance for East Baton Rouge Parish. Baton Rouge Green joined in the effort in July of 1992 and now we are pleased to report that the ordinance was enacted into law by the Metropolitan Council on January 19, 1994.

A Landscape Ordinance Committee assembled by the City Parish Planning Commission and Baton Rouge Green worked for eighteen months to develop the ordinance.

This ordinance was introduced on October 25, 1993, and steered through the public hearing process in a remarkable 84 days, demonstrating just how much support there is in the community for greener streets, parks and business districts.

The ordinance requires that all building permit applications for non single family residential projects be accompanied by a landscape plan requiring planting of parking lots, street buffers and side buffers. The landscape plan must be approved by the city landscape architect before a building permit is issued.

Many people were involved with this community wide project, too many to acknowledge here. Special thanks go to the Landscape Ordinance Committee and individuals including Bob Dolese; Jess Searles; Steve Shurtz; Buck Abbey, ASLA of the LSU School of Landscape Architecture; and the Louisiana Association of Nurserymen.

Baton Rouge will be better, and greener, as a result of this ordinance.

CALENDAR OF EVENTS

April 29 - Mayhaw Seminar. Colfax LA Contact Charles Johnson (Phone: 318/644-2662) for additional information.

May 14 - LAN's 40th Birthday Bash, Gator Cove, south of Lafayette, LA. Contact the LAN Office (Phone: 504/766-3471, FAX 504/766-3664) for additional information.

May 20 LSU Agricultural Center Native Plant Educational Seminar and Arboretum Open House, Calhoun Research Station, Calhoun, LA. Contact Ron Robbins-(Phone: 318/644-2662, FAX 318/644-7244) for additional information.

August 5-7 - Southern Nurserymen's Association Annual Horticultural Trade Show and Convention to be held at the Georgia World Congress Center, Atlanta, GA. Contact Danny Summers or the SNA office for more information, phone - 404/973-9026.

August 19-21 - TAN-MISSLARK annual Trade Show and Convention to be held in Houston, TX. Contact Ed Edmundson or the TAN office for more information, phone - 512/280-5182.

PROFESSIONALISM FOR OUR INDUSTRY

Malcolm Guidry
President Elect LAA

We all know what money is and it goes without saying, we like it. Too often we may have been influenced by grandparents, parents, or teachers who experienced or were influenced by the Great Depression, or just hard economic times. It could be said that people in the green industry are some of the hardest working people you can find. We do work hard, that's true. Could it be that the work ethic has trickled down to us today?

The concept of hard work, just making a living, and being grateful for what you have is difficult to shake. The question is, are we satisfied just to make a living or should we take stock of our situation and change our business into one that is more profit-oriented? If you are in business, it should be for profit and not for just making a living.

How do we make more money? Today, most people would say by working smarter. The question is, how can you work smarter, if you don't do those things to make you smarter? You don't wake up one morning and decide you are smarter.

While experience is a great teacher, you can't live long enough to know all you should know.

A professional becomes involved with other professionals, joins professional organizations, attends educational meetings, develops a desire to learn technical information, subscribes to professional and technical

journals, all in an effort to become a more informed, educated professional.

Self-image is how we see ourselves. More importantly, image is how other people see us. If we are very comfortable with what we know, along with our experience, we no doubt can have a good self-image. Always remember: You can fool yourself, you can even fool customers, but you can't fool your fellow professionals--often-times your competitors.

How do we pull our industry up? Who in the industry pulls it down? Professionalism, continuing education, staying involved with your competitors, getting them involved, educating them on a continuing basis, helps them to become better competitors. Now we have apples to apples and not weeds to beautiful flowers. As the level of technical knowledge and competence increases within the green industry, then the entire industry benefits.

CEU's are continuing educational units. When we attend technical educational meetings such as clinics, workshops, seminars, or classes that are approved by the Louisiana Department of Agriculture and Forestry, then we may receive a certificate for a particular number of CEU's. A cumulative record of our CEU's can be kept. Is this focusing on professionalism? Is this not an educational opportunity for developing professionals? You be it is.

Many other states for years have structured educational opportunities for the green industry. The continuing educational unit

has been a significant part of that endeavor. If not us, who will demand that this profession become more competent? We should, together with our educational institutions, professional organizations, and the Louisiana Department of Agriculture and Forestry, work to bring this about. Through a continuing flow of knowledge, our confidence and self-esteem is heightened, and our image of professionalism is improved. As business people, let's not "just make a living," let's make money!

State licensed arborists will have to complete an approved day-long educational program to become re-licensed for 1995. Newly enacted state law mandates that all arborists must obtain Continuing Education Units in order to satisfy Louisiana Department of Agriculture and Forestry licensing requirements. Continuing education units are vital to upgrade the tree care industry in Louisiana and is providing citizen's competent, professional service.

CEU'S REQUIRED BY ARBORISTS

State licensed arborists will have to complete an approved day-long educational program to become relicensed for 1995. Newly enacted state law mandates that all arborists must obtain Continuing Education Units in order to satisfy LA Department of Agriculture & Forestry's licensing requirements. Continuing education units are vital in upgrading the tree care industry in Louisiana and in providing citizens competent, professional service. Call LDA&F for details at (504) 925-7772.

ARBORIST SHOW A SUCCESS

The Louisiana Arborist Association held their Annual Meeting and Training Workshop in Baton Rouge January 7-8. One-hundred and thirty two participants attended the program at the Baton Rouge Hilton. Utility, municipal and commercial arborists from throughout Louisiana were represented.

Show sponsors were Louisiana Arborist Association, LSU Agricultural Center (LCES and LAES), Gulf States Utilities Co., Louisiana Department of Agriculture & Forestry, and Southern University Urban Forestry Program.

Dick Proudfoot from Lake Oswego, OR spoke on "The Business of Tree Care." He addressed professionalism, public relations, developing a business plan, employee motivation, satisfying customers and increasing profitability.

"Rigging for Removals," was presented the second day by Don Blair, Big Pool, MD. He had trouble getting a flight out due to heavy snow but made it to New Orleans where he was met by John Benton of Bayou Tree Service who hurried him to Baton Rouge. Blair incorporates slides, rigging hardware and an entertaining approach to teaching audiences about the advantages and safety of rigging technology.

The program received CEU's from the American Society of Consulting Arborists (ASCA), International Society of Arboriculture (ISA) and Louisiana Department of Agriculture & Forestry.

LA ARBORIST ASSOCIATION 1994 OFFICERS AND BOARD MEMBERS

Officers

Bob Thibodeaux, President
Church Point
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Malcolm Guidry, Pres
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Mandeville
(504)892-4343

Bob Souvestre, Secretary/
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(504)389-3055

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(318)235-3038

Mike Zimmer
West Monroe
(318)323-1932

Milt Attaway
Shreveport, LA
(318)688-5593

Abby Bordelon
Pineville, LA
(318)442-8856



LAN PLANS 40TH BIRTHDAY CELEBRATION

The Louisiana Association of Nurserymen is planning a 40th birthday celebration scheduled for May 14, 1994 at Gator Cove, north of Lafayette. Gerald Foret, LAN's 2nd Vice-President, is handling local arrangements. Past presidents, officers, and board members will be recognized prior to an all-you-can-eat seafood, barbecue, and liquid refreshment buffet.

Invitations, requiring RSVP, will be mailed the first part of April. Please plan to attend this activity. Call Gerald (318/365-4858) or the LAN office (504/766-3471) if you need additional information.

BALL SEED SEMINAR

Jack Triplett, Ball Seed representative announces the Ball Seed Seminar at the Days Inn, Hammond, LA on June 9 and 10, 1994. Topics will include Pot Crops, Bedding Plants, Perennials and others. Subjects should be of interest primarily to greenhouse growers of such plants as poinsettias, geraniums, gerberas, garden mums and hanging baskets.

Prospective speakers include Bob Danielson - Ball Seed Co., John Mendell - Broussard Greenhouses, Joe Perrin - Perrin Bedding Plants, Jack Williams - Ecker Poinsettias, Pat Coleman - Agri-Tech and others.

For further information contact Jack Triplett, 5362 Brookhollow Dr., Jackson, MS 39212, pho. (601)373-3005.

FIRE ANT QUARANTINE UPDATE

Talstar Granular insecticide has been cleared for prescriptive use at lower adjustable rates. Nurseries may elect to use rates as low as 10 ppm and still be in compliance with USDA certification requirements for shipments going to customers outside the quarantine area.

Nurseries are advised to take the necessary precautions:

1. Verify the number of months the plant species will need to be given Talstar protection.
2. Determine which of the four authorized rates (ppm) is correct for the USDA certification desired.
3. Use a laboratory analysis to learn the exact bulk density of the potting medium being used.
4. Premix Talstar with a blank carrier such as fine silica sand at a ratio of 1:10 to further ensure that the active ingredient (bifenthrin) will be evenly distributed in the potting media.
5. Combine Talstar with the potting media at a rate determined by bulk density of the potting media and the length or protection desired.
6. At present, Talstar is the only granular insecticide that can be used in USDA-certified programs for containerized plants.

Nurseries that prefer the USDA Imported Fire Ant Free Nursery program

which allows participating growers blanket authority to ship plants without being constantly recertified may use Talstar Granular or Talstar 10WP.

Major differences in the organic materials (peat, bark, sawdust, etc.) that nurseries use for their potting media base vary widely in dry matter weight and bulk density. Since heavier materials require more insecticide as the bulk volume increases, these variables must be recognized and adjustments made as necessary.

The USDA Fire Ant Station offers testing at no charge. For directions on how to collect potting media samples and the necessary request form write: USDA/APHIS, Imported Fire Ant Station, 3505 25th Av., Gulfport, MS 39501.

For more information on Talstar call FMC (800) 528-8873.



**THE LOUISIANA HORTICULTURE
COMMISSION**
LA. DEPARTMENT OF AGRICULTURE

The Horticulture Commission is the legally constituted body which is charged with administering the state's Horticulture Law. The commission holds adjudicatory hearings on violations of the law which are brought to its attention by a staff headed by Mr. Craig Roussel, Director of the commission and the Department of Agriculture Attorney, Mr. Dale Atkins. It is also charged with licensing procedures, changes and interpreting regulations and proposals to make changes in the Law, etc. Following are the current members of the Commission and the areas which they represent.

Bob Odom - **Chairman**
Commissioner of Ag
Ex Officio
504/922-1234

Dr. Bruce Flint
Cooperative Extension
Service
Ex Officio
504/388-4141

Matthew Keppinger -
Secretary
Asst. Commissioner of
Ag
Ex Officio
504/925-3770

Dennis McCloskey
Wholesale Nurserymen
Folsom, LA
504/796-9655

Mark Bergeron
Retail Florists
Donaldsonville, LA
504/473-4668

Roger Mayes
Nursery Stock Dealers
Baton Rouge, LA
504/766-0381

Randall Harris
Arborists
Denham Springs, LA
504/665-8705

Walter Imahara
Horticulturists
Baton Rouge, LA
504/767-2250

William L. Hines, Jr.
Wholesale Florists
Shreveport, LA
318/631-5389

Fred Hoogland
Landscape Contractors
Ruston, LA
318/748-8655

Van Cox
Landscape Architects
Baton Rouge, LA
504/388-1434

Steve Hoover
Utility Arborists
Hammond, LA
504/652-1652

If you have questions concerning activities of the Commission you may call the appropriate person listed above or call Mr. Craig Roussel, Director at 504/925-7772.

LOUISIANA ASSOCIATION OF NURSERYMEN

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