

# *Louisiana's* **NURSERYMEN**

Official Publication of the Louisiana Association of Nurserymen, Inc. • Fall 1984



## Happy 30th, LAN!

## Louisiana Association of Nurserymen, Inc. Application For Membership

Officers and Members, Louisiana Association of Nurserymen, Inc.

Gentlemen:

I hereby make application for membership in your association, subject to the approval of my application by your Membership Committee. I also agree that the decision of the Membership Committee shall be considered final by myself without any appeal.

Enclosed herewith is the sum of \$ \_\_\_\_\_ covering my membership for the year ending January 1, 19 \_\_\_\_\_.

### DUES SCHEDULE — (REGULAR MEMBERS):

\$000,000 — \$100,000 .....	<b>\$ 35.00</b>
\$100,000 — \$250,000 .....	<b>\$ 50.00</b>
\$250,000 — up .....	<b>\$100.00</b>
Associate Members .....	<b>\$ 35.00</b>

I agree that should I wish to cancel my membership at any time in the future that I must do so in writing to the secretary no later than the last day of December of the current fiscal year. Failing to do this I acknowledge my liability to your organization for the current year's dues.

Applicant's signature \_\_\_\_\_

Firm's name \_\_\_\_\_

Affiliation \_\_\_\_\_

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Recommended by \_\_\_\_\_

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**Fison Western Corp.**, James A. Griffin, 100 N. University, Suite 224, Ft. Worth, TX 76107

**Ouachita Turf**, Rt. 2, Box 102, Monroe, LA 71202

**L.C. House and Sons**, Rt. 5, Box 4, Tyler, TX 75706

**George Dodd Nursery Supply**, P.O. Box 783, Semmes, AL 36575

**McMasters Rice Hull Compost**, J.D. McMaster, P.O. Box 55791, Houston, TX 77255

**Wolfe Nursery**, John Peters, 500 Terminal Road, Ft. Worth, TX 76106

**Pro-Environs, Inc.**, Alan Mumford, 1742 Bordeaux, New Orleans, LA 70715 (P.O. Box 750214)

**Four Seasons Nursery and Garden Center**, Richard J. Giesse, Rt. 3, Box 606A, Ruston, LA 71270

**Cicero's Gardens**, Frederick P. Cicero, 421 Greenwood Drive, LaPlace, LA 70068

**Dallas Bag and Burlap Co.**, 153 Leslie St., Dallas, TX 75207

**Bayou State Agricultural Inc.**, 3503 Fairway Drive, Baton Rouge, LA 70809

**Amos Savoy Landscaping**, Amos Savoy, 617 Gerald Dr., Lafayette, LA 70503

**Teak Nursery and Landscaping**, Kevin Kimball, 4615 Johnston St., Lafayette, LA 70503 (*reinstated*)

**Groundskeepers-Landscape Co.**, Patrick C. Hebert, P.O. Box 30981, Lafayette, LA 70503

**K and W Nursery**, P.O. Box 247, Cheneyville, LA 71325

**Lakeside Landscaping**, Stan Duplantis, 1244 Esplanade #6, New Orleans, LA 70116

**Goodbee Nursery**, Rt. 1, Box 644, Covington, LA 70433

**Kelley Farms**, Donald J. Kelley, Rt. 1, Box 155, Hwy. 958, Slaughter, LA 70777

**Brandl Landscaping**, Greg Brandl, 105 St. Bernedette, Lafayette, LA 70507

**LaCroix and Associates**, Steve LaCroix, 3341 Edenborn #A, Metairie, LA 70006

**C.J.'s Nursery, Inc.**, Rt. 4, Box 85PN, Folsom, LA 70437

**Highland Nursery**, Rt. 1, Box 372, Cottonport, LA 71327

**Jimmy Strange & Sons**, Rt. 1, Box 129A-1, Forest Hill, LA 71430

**Foliage Plant System**, Mary E. Duhe, 740 Aline, New Orleans, LA 70115

**Nicholas and Banting Horticultural Service**, Vaughn L. Banting, P.O. Box 15642, New Orleans, LA 70175

**Classic Designs, Inc.**, Bonnie B. Waltemath, #7 Park Timbers Drive, New Orleans, LA 70114

**AGM Miniature Roses, Inc.**, Benson King, 3711 Caddo St., Monroe, LA 71203

**Joubert Landscapes, Inc.**, Richard Joubert, 1030 St. Joseph Drive, Slidell, LA 70460

**Congress Street Nursery**, Dolores Lafleur, 5414 Congress St., Duson, LA 70529

**International Plant Containers**, 612 Lafayette St., Lafayette, LA 70501

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# Scions of the times

## Spring Garden Show

The annual **New Orleans Spring Garden Show** will be held **April 13 and 14** at the Delgado College Cafetorium (that's right, cafetorium... cafeteria plus auditorium). The event will include presentations on ornamental and vegetable gardening topics, as well as almost 100 exhibit spaces showing consumer garden products. Many garden societies from around the state will be represented, according to **Dr. Severn Doughty** of the Louisiana Cooperative Extension Service, who directs the show. The event is open to the public from 10 a.m. to 6 p.m. at no charge. Contact Severn at (504) 486-4054 for more information.

## New records for TAN-MISSLARK

The **\$75 million** in sales booked at the **1984 TAN-MISSLARK** show in Houston exceeded 1983 figures by some \$12 million, according to the Texas Association of Nurserymen. Attendance was 11,000. The 1985 Dallas show has already topped

Houston, however: its 1,500 exhibit spaces (which are already completely sold out) will exceed the Houston show by 100.

## Research Available

The **Hammond Research Station** (formerly the Southeast Horticultural Experiment Station) has issued a **report** of its multifaceted research in horticultural crops. The report describes work done from January 1981 through December 1982. The report includes evaluation of poinsettias, rose cultivars, blueberries, grapes, pecans and strawberries. Fertilizer, potting soil, rooting-out, subirrigation and plant parasite studies are also summarized. Other studies reported are turfgrass, vegetable varieties, and weed control for both ornamental and vegetable crops.

**Progress Report: January 1981-December 1982** is available from the Hammond Research Station, 5925 Old Covington Highway, Hammond, LA. For further information, contact **Dr. Roy Constantin**, station superintendent, at (504) 345-4110.

## AAN Advertising Guide

The **American Association of Nurserymen** has issued its **1984 Guide to Effective Advertising**, which spotlights outstanding ads by nurserymen during the previous year. Among the LAN associate members singled out for excellence in advertising are the **Lerio Corporation**, Mobile, Alabama; and **Hand Rose Farms** in Tyler, Texas, for its excellent catalog. Copies of the **Guide** are available for \$4 each from AAN, 1250 I Street, N.W., Suite 500, Washington, D.C. 20005.



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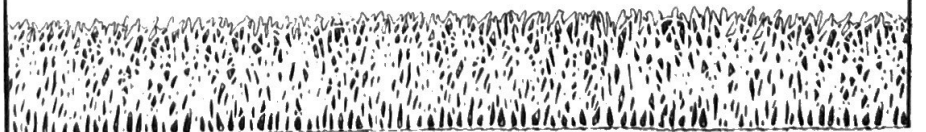
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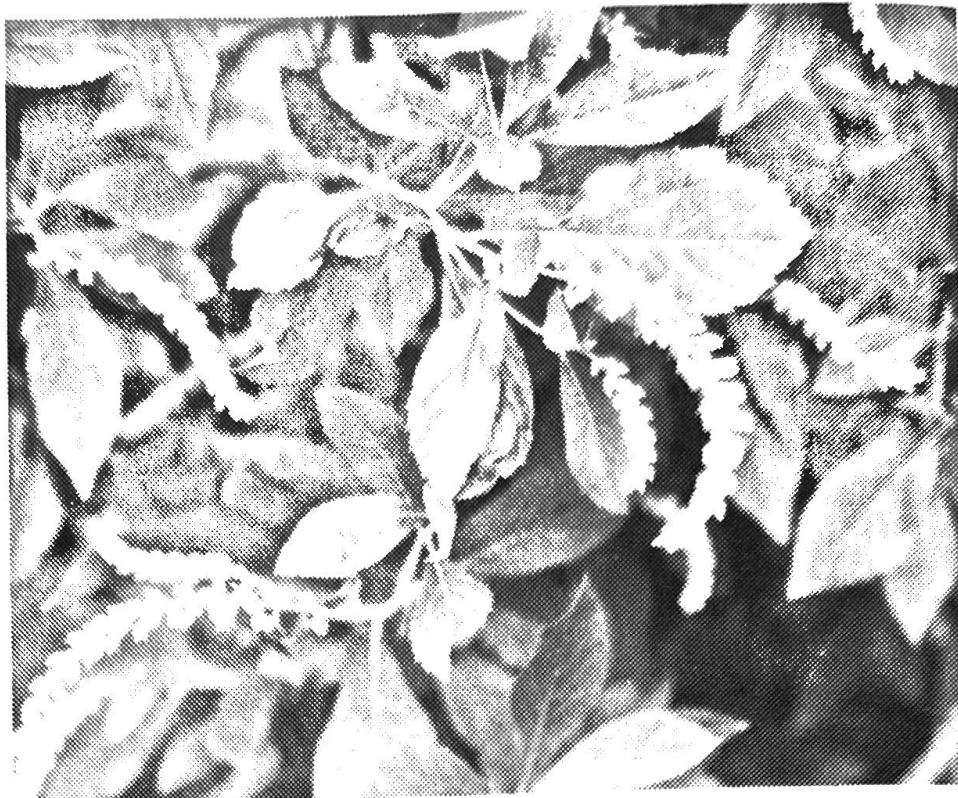
# **FLOC-FLO**



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# Why not add summer-sweet clethra to your natives collection?

by Dr. Severn Doughty



As many of you may have realized, especially if you visited the Louisiana World Exposition this summer, the summersweet clethra (*Clethra alnifolia* L.) was absolutely magnificent in bloom. Eight six-foot specimen plants were exhibited at the fair, and these plants initiated plenty of interest.

Clethra, white pepperbush, hairy pepperbush, white alder or even spicebush belongs to the *Clethraceae* family. It may be found growing naturally in wet, sandy, acid, wooded soils or even in swamps from east Texas and Louisiana eastward to Florida and northward to Maine, but usually found not far from the Atlantic Coast. It can also inhabit shrub-bog communities and so-called high bays near the coast. It is killed by long inundation, but increased by drainage and fire.

Probably the most outstanding feature of this plant is its profuse, fragrant, summer-flowering white blossoms, which would lend themselves to any landscape. Clethra also performs well in heavy shade. It may reach a height of up to eight feet and spread from four to six feet. Pruning, of course, would contain this plant to a more manageable size.

Naturally, though, it assumes an oval, round-topped erect form that is densely foliate. It will form suckers at the base. It is considered to be a slow-to medium-growing shrub, but planted in river sand at the World's Fair, some suckering shoots grew 4-6 feet in six months. Leaf texture is medium; leaf color is deep green in

summer, yellow turning golden-brown in fall. Clethra is deciduous and somewhat late to leaf out in the spring.

The sharply serrated leaves are simple and alternately arranged on the shoot and attached by short petioles. The leaf shape is oblong-to-obovate, 1½ to 4 inches long by ¾ to 2 inches wide. The white, fragrant, flower spikes (actually paniced racemes) are borne on current season's growth and are 2-6 inches long by ¾ inch wide.

Honeybees particularly favor this plant, as they constantly hover around while it's in flower. Where the plants occur abundantly, they seldom fail to bloom. Consequently, bees are able to rely on this plant to make a thick, white, flavorful honey. As flowers fade, the dry capsuled fruit develops on the same spike-like panicle. These persist throughout winter, offering a good identification characteristic.

Clethra is an important deer browse, in that they and cattle consume twigs in winter and the leaves and young shoots in spring. Browse yields in Florida ranged up to 62 pounds per acre, with a maximum of 20 percent utilization by deer.

Summersweet clethra was actually first introduced into cultivation in 1770. But it seems that only the avid gardener is aware of its potential. This plant may be balled and burlapped or container-grown, but should be planted into moist, acid soil. Additions of organic matter

would be beneficial. It may be planted in sun or shade, but find out how it was grown before transplanting, so as to simulate original growing conditions. Clethra is somewhat salt-tolerant, but be careful not to subject it to excessive soluble salts. Prune in early spring, as it flowers on current season's wood.

Summersweet clethra may be propagated by cuttings, layers, division of large plants, or by seed. According to Dirr (3), cuttings may be taken in summer before flowering and will root in a sand-plus-peatmoss mixture without rooting hormones applied. Hormonal treatment may hasten root development, for example, Dirr (3) rooted *C. alnifolia* and *C. alnifolia* var. *rosea* by taking July cuttings, using 1000 ppm IBA in sand or peat/perlite mixture, under mist, and got 90-100% rooting in two weeks.

Seed may be sown when ripe with no stratification in sand or soil in the greenhouse and out-planted the next spring.

Varieties of Clethra include:

(1) *C. alnifolia* var. *rosea* Rehd. **Pink summersweet clethra.** This variety has pink flower buds followed by pink flowers fading to white. The dark glossy green leaves and beautiful form would accent any garden. It was introduced into cultivation in 1906

(2) *C. alnifolia* var. *paniculata* Arb. **Paniced summersweet clethra.** The leaves are quite showy. Interestingly, this vigorous plant was introduced in 1770.

(3) *C. alnifolia* var. *tomentosa* michx. **Woolly clethra.** This plant is similar to the species, except it has larger leaves that are densely white-tomentose below.

Lastly, a significant attribute of *C. alnifolia* species and varieties is that it is rarely attacked by insects or disease. However, spider mites may damage the leaves during hot dry seasons.

#### References

(1) Brown, C.A. 1980. *Wildflowers of Louisiana and Adjoining States.* LSU Press, Baton Rouge, LA pp. 127.

(2) Brown, R.G. and M.L. Brown. 1972. *Woody Plants of Maryland.* Port City Press, Baltimore, MD pp. 246.

(3) Dirr, M.A., 1983. *Manual of Woody Landscape Plants.* Stipes Pub. Co. Champaign, IL pp. 188-190.

(4) Dormon, C. 1965. *Natives Preferred.* Claitor's Book Store, Baton Rouge, LA pp. 129.

(5) Hall, L.K. and T.H. Ripley 1961. *Deer Browse Plants of Southern Forests.* So. and S.E. Forest Expt. Station, U.S. Forest Serv. USGPO: 1980-671-584 pp. 12-13.

(6) Pellett, F.C., 1978. *American Honey Plants.* Dadant and Sons Pub. Co. Hamilton, IL pp. 307.

(7) Radford, A.E., H.E. Ahles and C.R. Bell. 1979. *Manual of The Vascular Flora of the Carolinas.* Univ. of N.C. Press, Chapel Hill, N.C. pp. 792-93.

(8) Vines, R.A., 1976. *Trees, Shrubs, and Woody Vines of the Southwest.* Univ. of Texas Press, Austin, TX pp. 803.



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# Keep good business records or you could be fined

The Louisiana Department of Revenue and Taxation has initiated a new program aimed at cracking down on businesses that fail to maintain adequate business records. According to a departmental news release, the new policy will be to recommend that civil or criminal charges be filed against any taxpayers that fail to maintain adequate records with which the department can perform an audit for state taxes.

According to Louisiana law R.S. 47:309, business owners must "keep and preserve suitable records of the sales, purchases, or leases taxable" under the law, and other records of "accounts as may be necessary to determine the amount of tax due." Louisiana law permits auditing tax returns for the current calendar year and the three preceding calendar years by the Department of Revenue and Taxation. The inability to pro-

duce adequate records for this period of time could result in both civil and criminal charges being brought against the taxpayer, and, if convicted, in a fine or imprisonment.

Secretary of Revenue and Taxation Shirley McNamara reports that the department has noticed an increase in the number of Louisiana taxpayers who are failing to keep adequate supporting documents reflecting how their sales tax liability was calculated. Some taxpayers believe that not maintaining adequate records for an audit is an effective tax evasion method. However, this will only increase their tax problems. When adequate records are not found, the department will recommend civil or criminal charges be brought against the taxpayer, and make an assessment of what tax is owed by the taxpayer. When a tax assessment is made, it is usually on

the high side to best protect the interest of the state.

To aid those taxpayers who are unaware of the records they are required to keep, the department is undertaking a public awareness program. The kinds of records which should be kept by a business will, of course, vary according to the type and size of the business, type of reporting required by law, and the business's degree of internal control. However, required records should always include original entry documents such as invoices, bills of lading, cash register tapes and summary records such as worksheets, journals and ledgers. In cases where a business' records are inadequate for department auditors to verify that taxes have been properly paid, the department has the legal right to estimate the amount due.

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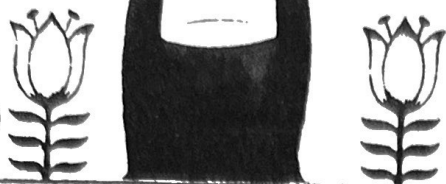
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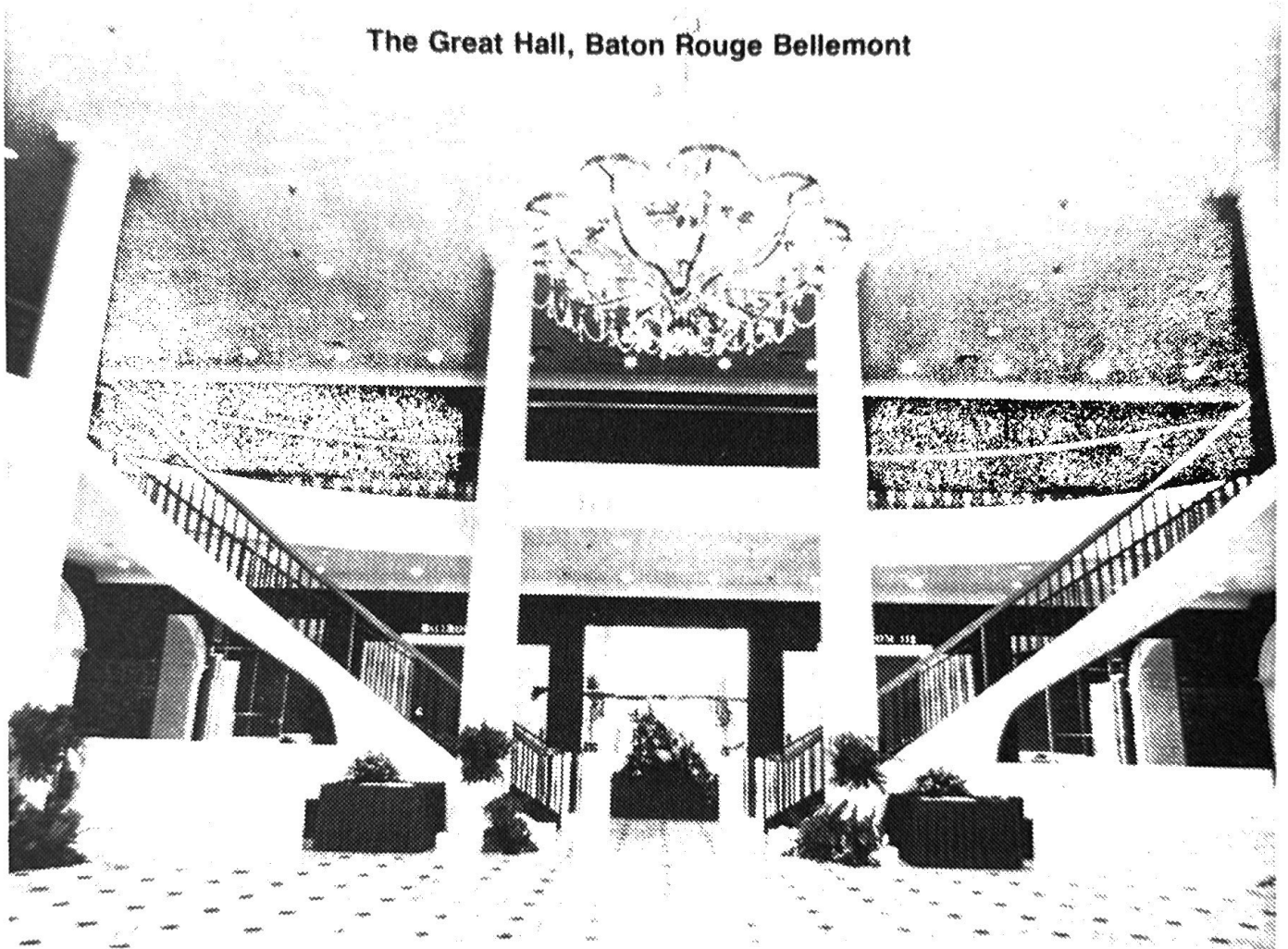
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# LAN-MNA Joint Conference

January 12-13, 1985

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The Great Hall, Baton Rouge Bellemont



## Something for everyone in Baton Rouge

Unlike previous winter conferences, the 1985 LAN-MNA meeting will have concurrent sessions for each of the three major nursery fields: growers, landscapers and garden center operators.

Program chairmen Walter Imahara and Dr. Warren Meadows have lined up almost 30 speakers for the event. Their presentations will emphasize practical, usable, nuts-and-bolts nursery practices, as well as time-saving and money-making ideas.

Also new this year is the two-day

schedule; previous conferences have begun Saturday afternoon and ended Monday at noon. The Baton Rouge conference will begin Saturday morning and end Sunday evening with a joint banquet and dancing to Cajun music.

Conference registration costs \$25 for both days, or \$15 for one day only; banquet tickets are an additional \$20 per person. The Baton Rouge Bellemont will host the conference. To preregister, use the forms on page 15.

# 1985 L.A.N.-M.N.A. Short

Time	Activity	Speaker/Sponsor
<b>FRIDAY, January</b>		
Noon-7 p.m.	Exhibit set-up	Dr. Warren Meadows
1-5 p.m.	Registration opens	
2 p.m.	LAN board meeting	Bill LaCroix
<b>SATURDAY, January 12</b>		
7:30 a.m.	Registration opens	
9-9:20 a.m.	Welcome	Bill Lacroix, LAN Frank Burns, MNA
9:20-9:40 a.m.	Remarks	Dr. H. Rouse Caffey Dr. Louis Wise
9:40-10:30 a.m.	<b>General session</b> "Promising New Ornamental Plant Material"	Dr. Marc Cathey
10:40-11:10 a.m.	<b>Concurrent sessions</b> Growers: "Nursery Weed Control" Landscape: "Selling Color in the Landscape" Garden Center: "Color, Color, Color"	Dr. Bryson James Marshall Mugnier D. A. LeBlanc
11:10 a.m.-2 p.m.	Exhibit area open; lunch on your own	
2-2:30 p.m.	<b>Concurrent sessions</b> Growers: "Container Production Practices" Landscape: "World's Fair Landscape" Garden Center: "Color Year 'Round"	Peter van der Giessen Dr. Severn Doughty Frank Akin
2:40-3:10 p.m.	<b>Concurrent sessions</b> Growers: "Nursery Production Efficiencies" Landscape: "Landscape Maintenance" Garden Center: "Hoogland Garden Center"	Richard Young J.C. Patrick Fred Hoogland
3:10-3:30 p.m.	Break	
3:30-4 p.m.	<b>Concurrent sessions</b> Growers: "Propagation of Woody Ornamentals" Landscape: "Structures in Landscape" Garden Center: "Christmas Sales"	Tim Gwaltney Ray Thorpe Billy Martinsen
4:10-4:40 p.m.	<b>Concurrent sessions</b> Growers: "Marketing Nursery Stock in Large Containers" Landscape: "Interiorscape Maintenance" Garden Center: "Christmas Sales"	Joe Bradbury Karen Martinsen Frank Akin
5:30-7 p.m.	Hospitality cocktails (dinner on your own)	
<b>SUNDAY, January 13</b>		
7-8:45 a.m.	LAN breakfast and membership meeting MNA breakfast and membership meeting (Breakfast buffet served through 7:30 a.m.)	Bill LaCroix Frank Burns

# Course and Conference

9:30-10:20 a.m.	<b>General session</b> "The New National Arboretum Gardens"	Dr. Marc Cathey
10:30-11 a.m.	<b>Concurrent sessions</b> Growers: "Root Control Bags for Field Plant Production" Landscape: "Moving Large Trees" Garden Center: "Merchandising Bedding Plants"	Kent Langlinais Earl Ewen Dave Callaway
11 a.m.-2 p.m.	Exhibit area open (lunch on your own)	
2-2:30 p.m.	<b>Concurrent sessions</b> Growers: "Utilizing Piecework Labor in the Nursery" Landscape: "Mature Landscaping" Garden Center: "Mass Merchandising with Service Appeal"	Bill Colburn John Ribes Roger Hayes
2:40-3:10 p.m.	<b>Concurrent sessions</b> Growers: "Field Production of Specimen Nursery Stock" Landscape: "Bidding Landscape Jobs" Garden Center: "Displays and Merchandising"	Hubert Nicholson Dr. Neil Odenwald Byron Fellows
3:30-3:30 p.m.	Break	
3:30-4 p.m.	<b>Concurrent sessions</b> Growers: "The Small Nursery Enterprise" Landscape: "Review: Bidding Landscape Jobs" Garden Center: "Marshall's Garden Center"	Jimmy Gaston Dr. Neil Odenwald Marshall Mugnier
4:10-4:40 p.m.	<b>Concurrent sessions</b> Growers: "Preventing Freeze Damage"  Landscape: "Landscape Operations"  Garden Center: "General Operation of Today's Garden Center"	<b>Panel:</b> Dennis McCloskey Richard Young Sidney Meadows Peter van der Giessen  <b>Panel:</b> J.C. Patrick Dr. Neil Odenwald Sam Perrino Karen Martinsen John Ribes  <b>Panel:</b> Fred Hoogland Marshall Mugnier Byron Fellows Billy Martinsen Roger Mayes
5:30-6:30 p.m.	Hospitality cocktails	
7 p.m.	Cajun fest and awards banquet (Dance to Cajun music follows banquet; music by <i>Filé</i> of Lafayette, Louisiana)	Frank Akin, MC

## Meeting sites

General sessions, the Sunday devotional service and the banquet will be in the Great Hall, IV. Exhibits and hospitality hours will be in the Great Hall I, II and III. All concurrent sessions are in the following rooms: **Growers**, Gov. Claiborne Room; **Landscape**, Concourse Room; **Garden Center**, Trafalgar Room. Registration and coffee breaks will be in the Great Hall Rotunda.

# Conference Speakers

## Dr. Marc Cathey

Featured speaker Dr. Marc Cathey is director of the National Arboretum, Washington, D.C. The Arboretum, a 444-acre garden, is active in the research, collection, introduction and display of plants for the landscape.

Dr. Cathey is a frequent guest of NBC's *Today* show, and CBS' *Morning Break* shows. He also has a weekly two-hour radio show on gardening and environmental education, which airs on a Washington station.

He has written some 22 home and garden bulletins and has served on several Agricultural Yearbook Committees.

A past president of the American Horticultural Society, Cathey contributes frequently to the *American Horticulturist*, the official publication of the society.



He has won literally dozens of awards from horticultural, floral, garden club, and nurserymen's organizations.

Prior to his heading the National Arboretum, Cathey was a faculty member at Ohio State University, and prior to that, a researcher at the Beltsville Agricultural Research Center for 24 years.

In the latter position, he developed guidelines that can be used by commercial growers and home gardeners for applying light and chemicals to control the size, shape, color, pollution tolerance and flowering of a large number of florist- and nursery-grown plants.

Cathey is a native of North Carolina, and a graduate of North Carolina State University (B.S.) and Cornell (M.S. and Ph.D.).

## 1985 Short Course Program Speakers

### Growers

#### Joe Bradbury

Lone Star Nursery  
San Antonio, TX

#### Bill Colburn

Cypress Creek Nursery  
Windermere, FL

#### Jimmy Gaston

Fernwood Nursery  
Semmes, AL

#### Tim Gwaltney

Flowerwood Nursery  
Mobile, AL

#### Dr. Bryson James

McMinnville, TN

#### Kent Langlinais

Kent's Nursery  
Youngsville, LA

#### Dennis McCloskey

Windmill Nursery  
Folsom, LA

#### Sidney Meadows

Flowerwood Nursery  
Mobile, AL

#### Mr. Hubert Nicholson

Commercial Nursery  
Decherd, TN

#### Peter van der Giessen

Cottage Hill Nursery  
Mobile, AL

#### Richard Young

Greenleaf Nursery  
El Campo, TX

### Landscape

#### Dr. Severn Doughty

LA Cooperative Extension Service  
Metairie, LA

#### Earl Ewen

Green Tree Service  
Donaldsonville, LA

#### Karen Martinsen

Green Oak Nursery  
Jackson, MS

#### Dr. Neil Odenwald

LSU Landscape Architecture Dept.  
Baton Rouge, LA

#### J.C. Patrick

Pro-Scape  
Baton Rouge, LA

#### Sam Perrino

Perrino's Garden Center  
Metairie, LA

#### John Ribes

Baton Rouge, LA

#### Ray Thorpe

Landscape Architect  
Denham Springs, LA

### Garden Center

#### Frank Akin

Akin's Nursery  
Shreveport, LA

#### Dave Callaway

Callaway's Yard and Garden Center  
Jackson, MS

### Byron Fellows

Mid-South Nursery  
Tupelo, MS

### Fred Hoogland

Hoogland Garden Center  
Bossier City, LA

### D.A. LeBlanc

LeBlanc Nursery  
Abbeville, LA

### Billy Martinsen

Green Oak Nursery  
Jackson, MS

### Roger Mayes

LA Nursery Outlet  
Baton Rouge, LA

### Marshall Mugnier

Marshall's Nursery  
Lafayette, LA

**Dr. H. Rouse Caffey** is Chancellor of the LSU Agriculture Center.

**Dr. Louis Wise** is Vice President for Agriculture, Mississippi State University.

**Bill LaCroix** is president of the Louisiana Association of Nurserymen.

**Frank Burns** is president of the Mississippi Nurserymen's Association.

## 1985 LAN-MNA Joint Conference Individual Registration

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Represented by the following individual(s):  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Registration costs \$45 per individual, and includes the cost of Sunday evening banquet and all conference sessions. I enclose \$ \_\_\_\_\_ to cover registration for \_\_\_\_\_ individual(s). All pre registration using this form should be mailed to  
**Dr. J.A. Forest**  
**College of Agriculture**  
**University of Southwestern Louisiana**  
**Box 40024 Lafayette, LA 70504**

## 1985 LAN-MNA Joint Conference Exhibitor Registration

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Type of business \_\_\_\_\_  
 Represented by the following individual(s):  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Telephone: (\_\_\_\_\_) \_\_\_\_\_

Exhibitor registration costs \$145, which includes one 6-by-8 foot booth, one 6-foot table, a chair, a booth sign, and one full registration. Please reserve \_\_\_\_\_ booths at \$145 each, for a total of \_\_\_\_\_ \$ \_\_\_\_\_. Additional full registration(s) at \$45 each \_\_\_\_\_ \$ \_\_\_\_\_. I will need \_\_\_\_\_ 110/120 volt electrical outlet(s) for my booth, at \$10 per outlet \_\_\_\_\_ \$ \_\_\_\_\_. Total \$ \_\_\_\_\_

Mail this form to: **Dr. Warren Meadows**  
**4560 Essen Lane**  
**Baton Rouge, LA 70809**

## 1985 LAN-MNA Joint Conference Housing Form

Name \_\_\_\_\_  
 Company name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Arrival: Date \_\_\_\_\_ Time \_\_\_\_\_  
 Departure: Date \_\_\_\_\_ Time \_\_\_\_\_

Singles are \$45 per person; doubles (two people, one bed) are also \$45. Each additional person per room costs \$5, no charge for children under 12 when they share the room with parent(s). Name(s) of additional person(s) sharing room: \_\_\_\_\_

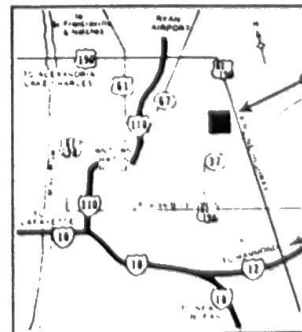
**Deadline for reservations: December 29, 1984**

Mail to: **The Bellemont**  
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**Baton Rouge, LA 70805**

**Check-in time is 2 p.m.; check-out time is noon.**

Reservations held past 6 p.m. can be guaranteed by:  
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Your signature \_\_\_\_\_



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 5 mins.

# Happy 30th, LAN!

Some 200 nurserymen and their spouses converged on A & B Henderson's Barbecue and Crawfish Kitchen September 15, for a good seafood supper and good fellowship. The program was brief and informal; the photos below tell the story.



Present and past LAN presidents collectively cut the 30th anniversary cake. Seated are first president Aubrey Henderson, Lafayette, and current president Bill LaCroix, Covington. Standing, from left, are Kent Langlinais, Youngsville; Andy Hart, Baton Rouge; Marshall Mugnier, Lafayette; George Johnson, Forest Hill; Walter Imahara, Baton Rouge; Clyde Gorum and Frank Akin, both of Shreveport; and Earl Vallot, Youngsville.

Mr. and Mrs. Aubrey Henderson hosted the gathering, and Aubrey received a plaque in recognition of his serving as LAN's first president, as well as vice-president of the state Nurserymen's Group (a forerunner of LAN).



LAN thanked Dr. J.A. Foret, right, for his tireless service as secretary since 1957. Earl Vallot, who organized the 30th anniversary reunion, presents the plaque.





Madame Sauce Piquante, a.k.a. Karleen Barry of Barry's Nursery, Sunset.



Denise and Les Leblanc of Leblanc's Nursery show their Abbeville shrimp- and crab-picking forte.



Rene Casadaban, right, of Casadaban's Nursery, Abita Springs, shares a good one with George Johnson.



Louis Parr of Garden Spot Nursery, Lacombe, guards the keg.



# Happy 30th, LAN!

Mr. Sidney Meadows of Flowerwood Nursery, Mobile, goes through the line with Frank Akin.

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### Nursery leadership in Louisiana, 1948-1984

Although LAN came into existence in September, 1954, the nurserymen's and landscape groups within the Louisiana State Horticultural Association existed as early as 1948. The individuals listed below have provided leadership to the nursery industry since that time.

#### Vice President, Landscape Group

1948 Joseph M. Vallot, Jr.  
1950-51 Catherine Huber  
1952-52 Dr. Robert S. Reich

#### Vice President, Nurserymen's Group

1948 Aubrey Henderson  
1950 C.G. Simon, Jr.  
1951 Richard Straughan  
1952 Earl E. Vallot  
1953 A.U. Petersen  
1954 Aubrey Henderson

#### LAN Presidents

1955 Aubrey Henderson  
1956 Wiley Roach  
1957 George Johnson  
1958 Joseph M. Vallot, Jr.  
1959 W.J. Furlong  
1960 Gordon Dugal, Jr.  
1961 W.T. Lambright  
1962-63 Marshall Mugnier  
1964-65 Clyde Gorum  
1966-67 Bill Kraak  
1968-69 Earl Vallot  
1970-71 Andy Hart  
1972-73 Kent Langlinois  
1974-75 Dennis McCloskey  
1976-77 Alvin Guidry  
1978-79 Fred Hoogland  
1980-81 Walter Imahara  
1982-83 Frank Akin  
1984 Bill LaCroix

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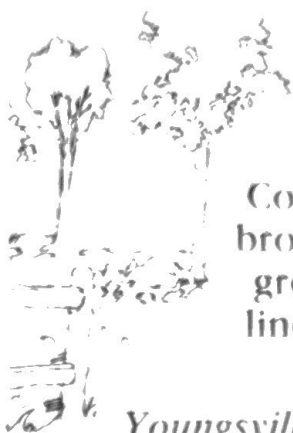


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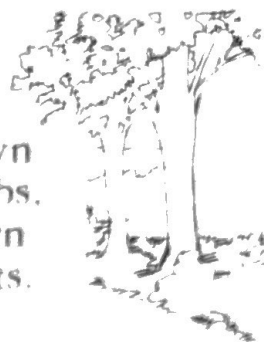
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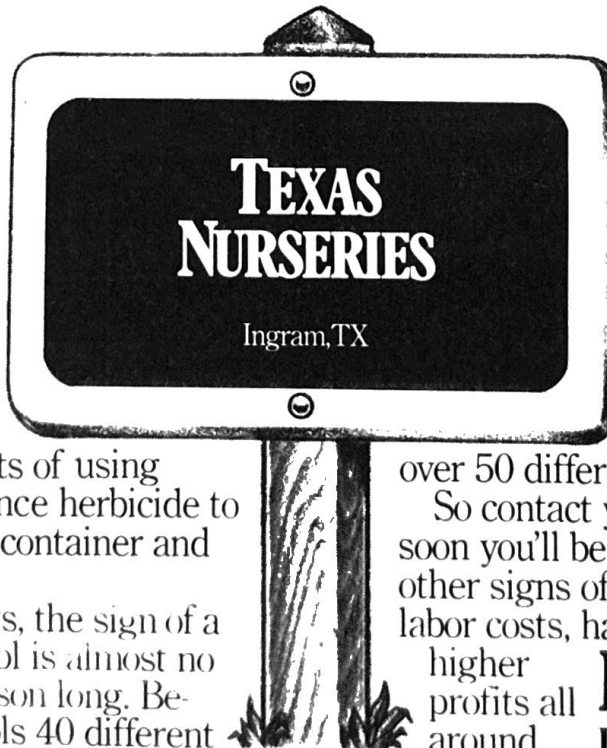
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## People

### Newly certified nurserymen

Congratulations to the following six individuals who passed the Certified Nurseryman's Examination on October 23: **Scott Dehart, Nancy Harmon and Donna Timms**, all of **Akin's Nursery**, Shreveport; **David Holder, East Ridge Country Club; Doug Stephenson, Clyde Gorum Nursery and Landscape**; and **Michael Stains, Evergreen Nursery and Landscape**. All are from Shreveport.

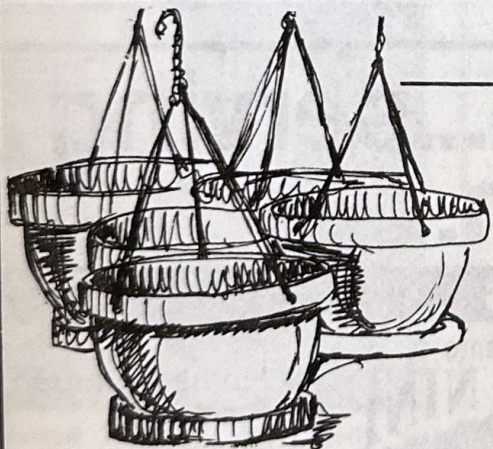
### Texas garden center owner dies

**Steve Dodd** of **Dodd's Garden Center**, Dallas, died in October. He is the brother of LAN member Tom Dodd. Services were held at Lover's Lane Methodist Church in Dallas, October 17.



### Unusual reunion

The LAN 30th anniversary shrimp boil held in Lafayette September 15 reunited many nurserymen who hadn't seen each other in years. But one reunion was particularly unusual: **Sam Misuraca** met his former second grade teacher whom he hadn't seen since 1957! She is **Mrs. Mary Crawford**, formerly of Natalbany Elementary second grade, now of **Country Gardens Nursery** in Tickfaw. Sam, originally from the Hammond area, is now a horticulture teacher at Northwestern Louisiana University. After earning his Ph.D. at LSU, he moved to Natchitoches and operates **Misuraca's Wholesale Nursery** in addition to his teaching work.



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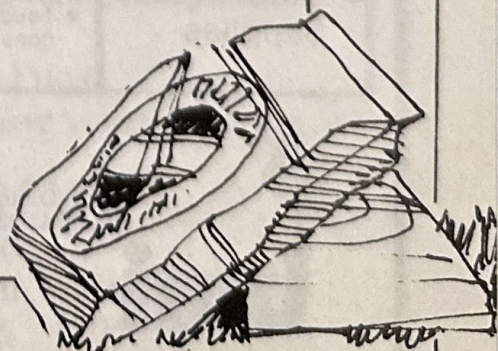
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# LAN profile

## Talen's Nursery

You might expect the oldest continuously operating nursery in New Orleans to be a concrete-and-glass monument to high-volume urban marketing. Talen's Nursery is not.

In fact, surrounded by miles and miles of New Orleans urban sprawl, Talen's is an oasis of trees and greenery, its ambience similar to the better-tended family nurseries of Covington or Forest Hill.

Cats roam the premises, some of the bigger toms bearing the scars of years of neighborhood battles. Chinese Cochin bantam chickens roost around the place, sharing the grounds with a couple of peacocks.

Howard E. Talen, who grew up on the nursery site, says the chickens have been around for more than 60 years. Indeed, he shows an early 1920s photograph of his father, Elmore Talen, posed at the nursery with a chicken in his lap.

"I was 17 when dad died," Talen remembers. "I had to quit school and go to work at the nursery. I went to night school."



Mike and Howard Talen, 1984

The original Talen's Nursery, named Fountainbleu Flower Farm, was located at Calhoun and Fountainbleu. The Talens moved to their present nursery location on Ponchartrain Boulevard in 1922.

"It was all woods when we came out here. We had to dynamite stumps to clear the land. It was like the country; we had a cow. If you felt like eating rabbit, you went and shot one."

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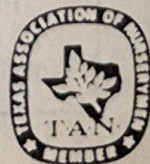
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In those days, the Talens sold bedding plants for three cents each, and wrapped each individually in newspaper. "We used to buy lizards for insect control; they cost three cents apiece."

The Talens built their home on the 120-by-840 foot site during the 1920s, using timber from a St Charles Avenue mansion. The property cost them \$7,000 and the house, \$3,000.

During World War II, Howard Talen worked at the Port of New Orleans for the Navy, investing his check in nursery stock. As New Orleans grew out to meet them, the Talens established many long-lasting ties with their neighbors.

"I'd say 40 percent of our clientele have been dealing with us for 30 years or more," says Mike Talen, who grew up on the nursery site, pulling weeds and potting plants.

"We don't advertise much, and we stay busy. In fact, we turn down about 85 percent of the landscape job inquiries we get. We had a good spring." Landscape work constitutes about a third of the Talen's Nursery business—lots of renovation work and some new home landscaping in Metairie.



Howard Talen in 1921, with his parents Elmore and Myrtle

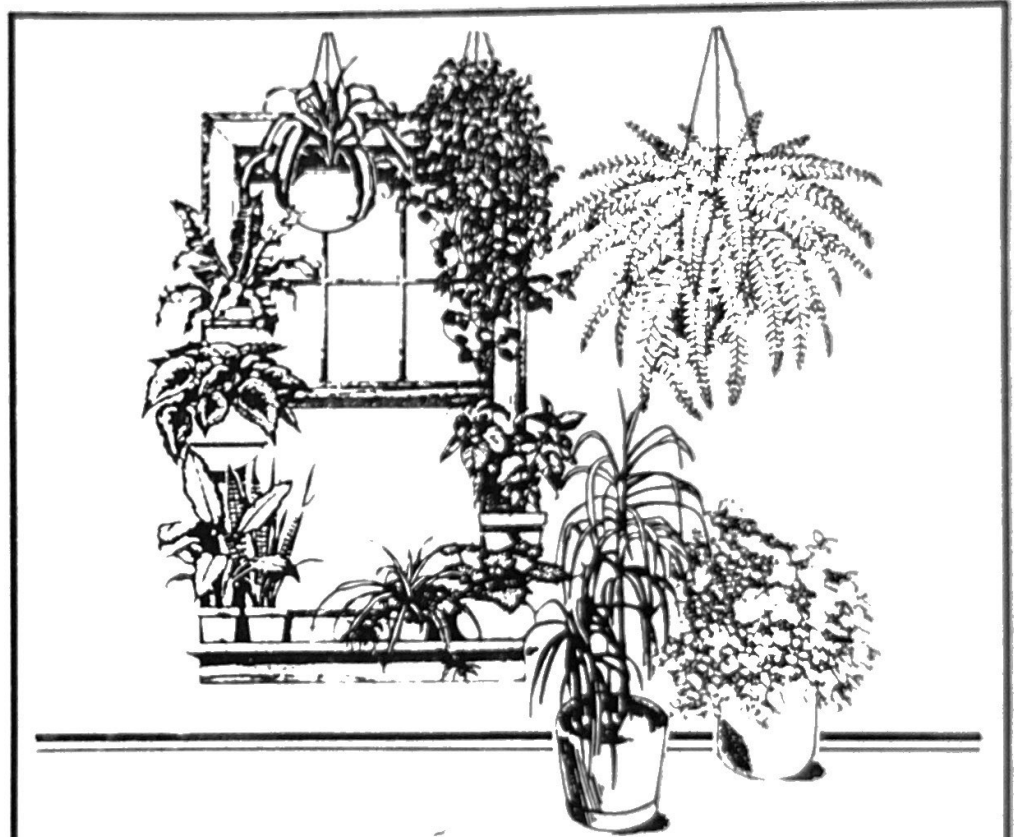


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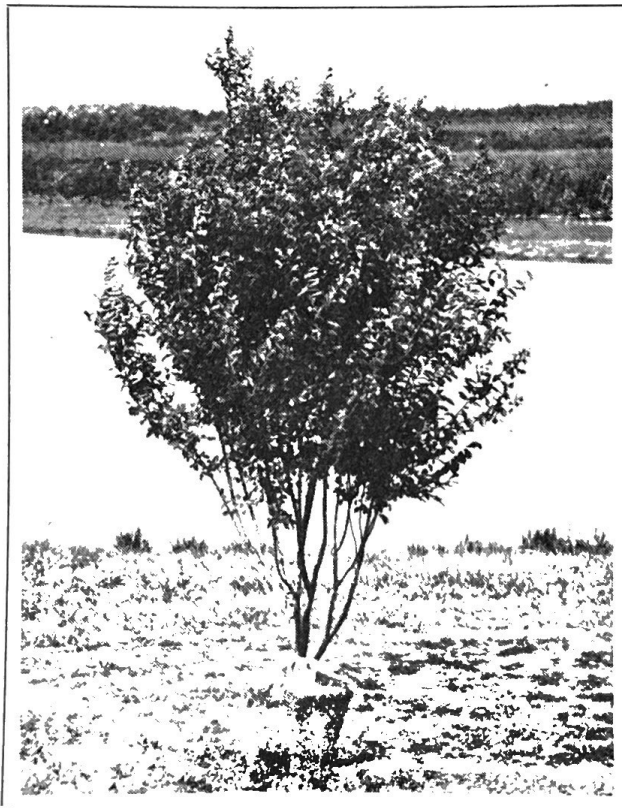
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