



2017 NEWSLETTER ADS

Advertising Company: _____
Contact Person: _____
Address: _____
City, State Zip: _____
Phone: _____ **Email:** _____

Quarterly publication: Jan/Feb/March, April/May/June, July/Aug/Sept, Oct/Nov/Dec.

Ad Specifications: Ads should be saved in a **jpeg** or **tiff** format, with fonts converted to curves.

Deadline: Quarterly ads are due the third week of each quarter (January, April, July, and October).

Discounts: LNLA members are eligible to receive a **discounted** rate on a **'1 year' Jan-Dec. ad commitment**.

Contact: Cari Jane Murray, LNLA Executive Secretary, (E) carijanelnla@gmail.com (P) 985-237-2939.

SUBMIT: Email: (1) completed ad form, and (2) ad to: carijanelnla@gmail.com

AND: Mail: (1) completed ad form, (2) hard copy of ad, and (3) payment check payable to:

Louisiana Nursery & Landscape Association OR LNLA
 126 Bertel Drive
 Covington, LA 70433

Please write on check memo line "LNLA Newsletter Ad – 2017"

Please circle or mark your choice below.

AD Sizes	Dimensions	1 QTR Issue	Non-Member Rate 1 YR / 4 issues	*Member Rate 1 YR / 4 issues
Full pg B/W Full pg Color	7-1/2" X 9-1/2"	\$135 \$240	\$510 \$1200	\$390 \$960
Half pg Vertical B/W Half pg Vertical Color	3-1/2" X 9-1/2"	\$110 \$120	\$390 \$720	\$300 \$480
Half pg Horizontal B/W Half pg Horizontal Color	7-1/2" X 4-1/2"	\$100 \$120	\$325 \$720	\$250 \$480
Quarter pg B/W Quarter pg Color	3-1/2" X 4-1/2"	\$55 \$75	\$220 \$480	\$150 \$300
Business card B/W Business card Color	3-1/2" X 2"	\$45 \$60	\$170 \$420	\$110 \$270
Back Cover Half pg Horizontal Color	7-1/2" X 4-3/4"	\$240	\$1200	\$960

Date _____ **Check #** _____ **Total \$** _____